



OVERVIEW

The challenges facing the construction industry are varied and difficult. Successful companies have effectively meshed business and technical skills with driven, entrepreneurial people. The Builders Exchange of Central Ohio wants to help build your company's future by further developing the management skills and business knowledge of your emerging leaders. To accomplish this, the Builders Exchange offers the Rising Leaders Institute.

Developed in partnership with The Ohio State University Fisher College of Business, The Rising Leaders Institute is an intensive program that includes classroom lecture and discussion, case studies, projects for application of learning, and networking events.

The Institute class size is limited to 25 students, and sessions are taught by faculty members from the Fisher College of Business, along with executive industry experts.

In addition, each Institute student has a "champion" from their company, a manager who acts as a mentor to the student throughout the program. Champions are invited to attend and participate in certain sessions of the Institute.

GOALS & OBJECTIVES

The main goal of The Rising Leaders Institute is to prepare high potential individuals to serve as future leaders in the construction industry. The specific learning objectives for the Institute are:

- Increase overall business acumen
- Learn specific competencies in the areas of strategy, communications, finance/accounting and performance management
- Increase personal effectiveness and organizational leadership skills through application of course content
- Better understand the business operations within the construction industry
- Apply course learning through project work
- Gain construction insights from executive industry experts
- Align individual experience with employer organization through support of/mentoring by a champion



CURRICULUM

The Rising Leaders Institute curriculum concentrates on management skills and business knowledge. Session topics will focus on the following areas:

| | |
|------------------------------|--|
| Organizational Strategy | Legal Issues & Ethics in the Construction Industry |
| Leadership | Business Writing / Business Presentations |
| Marketing & Branding | Personal Effectiveness |
| Finance & Operations | Decision Making |
| Talent Management Essentials | Conflict Resolution |

TIME COMMITMENT

The Rising Leaders Institute meets approximately once every two weeks from February to May and late August to November. Each session is four hours. The program concludes with a “graduation ceremony” as part of the Builders Exchange Annual Meeting in November.

Attendance is mandatory with the exception of extreme emergencies. Students must make the commitment to attend and actively participate in all sessions of The Rising Leaders Institute and related events.

In 2011, classes will be held on the following Wednesdays: February 2, 16, March 2, 16, April 13, 27, May 11, 25, August 31, September 14, 28, October 12 and 26. Graduation is the evening of Thursday, November 17, 2011.

TUITION

The tuition fee for The Rising Leaders Institute for BX members is \$5,500 per student, but *generous support from the Builders Exchange Foundation has offset the cost for each BX participant, making the tuition fee \$3,500*. The tuition fee for nonmembers is \$6,000.



A deposit of \$1,000 must accompany the completed application. The remainder of the tuition is due by January 4, 2011. The deposit will be refunded if the applicant is not accepted into the program.

Cancellation Policy: Requests for cancellations must be made in writing and can be e-mailed to mso@bx.org, faxed to 614/486-7620, or mailed to the Builders Exchange of Central Ohio, 1175 Dublin Road, P.O. Box 369, Columbus, OH 43216-0369, prior to the stated deadlines.

- If the cancellation request is received by **January 4, 2011** a refund of the full tuition fee less a \$100 administrative fee will be issued.
- If the cancellation request is received by **January 14, 2011** a refund of 90% of the tuition fee less a \$100 administrative fee will be issued.
- If the cancellation request is received by **January 28, 2011**, a refund of 50% of the tuition fee less a \$100 administrative fee will be issued.
- No refunds will be issued after **January 28, 2011** or for no-shows.
- The tuition fee may be transferred to another student from the same BX member company if the Builders Exchange is notified by **January 14, 2011**.

APPLICATION PROCESS

Applications for The Rising Leaders Institute are accepted on a first come, first serve basis until the determined class demographics have been met. The class size is limited to 25 students. In the event that more applications are received than there are available openings in the class, applications will be selected by a blind draw until the class is full.

Prospective students must complete the attached application in its entirety and send it to the address indicated. **A \$1,000 DEPOSIT MUST ACCOMPANY THE APPLICATION. THE REMANING TUITION FEE IS DUE ON JANUARY 4, 2011.** Applications may be faxed with credit card payment.

Applications must be signed by the prospective student, their champion and their company’s CEO, if different from the champion. Incomplete applications and those without the tuition deposit will not be considered.





THE RISING LEADERS INSTITUTE

The Builders Exchange of Central Ohio

2011 APPLICATION

Name: _____

Title: _____

Company: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Cell: _____

Email: _____ Fax: _____

Education Level: _____ Highest Degree Earned: _____

Major: _____

Year Degree Received: _____ School: _____

List your job positions over the past five years:

Position: _____ From: _____ To: _____

Company: _____

Position: _____ From: _____ To: _____

Company: _____

Position: _____ From: _____ To: _____

Company: _____

Position: _____ From: _____ To: _____

Company: _____

Describe your recent and current community/industry involvement. (Please use separate sheet if necessary)

Why are you interested in participating in The Rising Leaders Institute? (Please use separate sheet if necessary)

(continued)

Applicant Statement

As an applicant to The Rising Leaders Institute, I fully understand and will comply with the time commitment required on my part to complete the program.

Applicant Signature: _____

Champion Statement

As the applicant’s champion, I fully understand my role as a mentor to the applicant and fully support the time commitment involved for the applicant during The Rising Leaders Institute.

Champion Name & Title _____

Champion Signature _____

Champion Email _____

CEO Statement (if different from Champion)

I fully support the applicant’s and champion’s participation in The Rising Leaders Institute and the time commitment involved by both.

CEO Name & Title _____

CEO Signature _____

PAYMENT INFORMATION: A \$1,000 DEPOSIT MUST ACCOMPANY THE APPLICATION. THE REMANING TUITION FEE IS DUE ON JANUARY 4, 2011.

Check enclosed Credit card: (Circle one) AMEX DISC MC VISA

Card Number: _____

Amount Charged: _____ CVV: _____ Exp. Date: _____

Name on Card: _____

Authorized Signature: _____

Billing Address: _____

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Send completed application with \$1,000 deposit to:

BX Rising Leaders Institute
1175 Dublin Road
P.O. Box 369
Columbus, OH 43216-0369



Completed applications with credit card payment may also be faxed to 614/486-7620.

Questions? Contact Mary Logan So, BX director of professional development, at 614/486-9521 (ext. 217) or mso@bx.org.